



Hats etc.

ALAN WHITE MILLINERY
PRESS PACK

MILLINERY FOR ALL OCCASIONS

ALAN WHITE MILLINERY, with designers Alan White and Barry Moss, design and create custom bespoke headwear for all occasions. Clients can choose from a custom-made piece to match their color preferences, clothing or special occasion of their choice or from a Ready-to-Wear line. All pieces are made with exquisite care using carefully selected high quality materials to produce well-crafted creations. Alan White Millinery have relocated their business to Canada and are based in the Ottawa region. Orders can be shipped worldwide and are available in large or small order quantities per request.

COMPANY NAME Alan White Millinery

COMPANY FOUNDED 2006

COMPANY OWNERS Alan White & Barry Moss

WEBSITE <http://www.hats-etc.com>

PRODUCTS & SERVICES include:

Couture Range is a bespoke service to co-ordinate colors and fabrics to match a client's outfit – these are made-to-measure.

Miniatures/Cocktail Range are for clients who feel slightly intimidated by the more conventional larger brimmed hat. Highly suitable for any occasion from day-wear to evening-wear, for gallery openings or evening cocktail parties.

Headpieces Range are designed for ease of wear – mostly set on headbands or skull caps. They are suitable for all ages and can be worn for day-wear or evening-wear.



Ready-to-Wear Range is a selection of hats, blocked to our specification, in contemporary styles, hand-finished by us with fine feathers, silks and sinamay.

Bridal Range is for modern brides who are looking for an alternative to the conventional tiara/veil/train. These are set on headbands or skull caps for ease of wear.

Casual Range are for summer and winter from cloches and berets to 60s inspired peaked caps.

Menswear Range We are currently working on a range of hats for men which will include a selection of summer weight trilbys using funky fabrics.

COMPANY LOCATION As of September 2010 the company has relocated to Canada and are based in the Ottawa Valley, Ontario.

AREAS SERVED US/Canada/Worldwide

UNIQUE QUALITIES All our hats and headpieces are hand-made by us using the best materials.

CONTACT DETAILS

For all enquiries in USA:

Contact **Lydia Baugh**:

Email: lydia.baugh@gmail.com

Phone: **+(1) 724-513-0556**

Lydia Baugh is based in Washington DC and is Director for Sales and Marketing in the USA. Lydia will deal with all enquiries regarding purchasing and press in the USA.

For all enquiries in Canada/Worldwide:

Contact **Alan White or Barry Moss**:

Email: info@hats-etc.com

Phone: **+(1) 613-623-8495/+(1) 613-406-3453** (mobile)

Alan White Millinery are based near Ottawa, Canada. Designers, Alan White and Barry Moss, design and create custom bespoke headwear for all occasions.

Web: <http://www.hats-etc.com>

ALAN WHITE MILLINERY, with designers Alan White and Barry Moss, design and create bespoke headwear for all occasions and pride themselves in providing the perfect piece for all their clients, matching or coordinating with any outfit. They are passionate about their craft and ensure the highest quality materials are used in the creation of their millinery pieces, sourcing silk and feathers from the best suppliers internationally. They work out of their studio based in the Ottawa Valley, Canada. They ship worldwide and invite orders of any size – large or small.

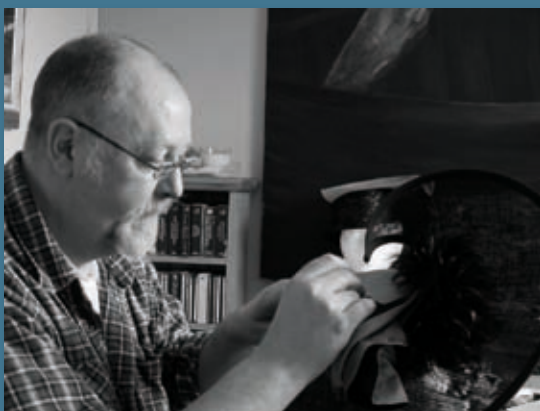
They custom-make all their work and produce lines of couture millinery, miniatures and headpieces. In addition they create headwear for brides, bridesmaids, Mothers of the Bride, and Mothers of the Groom. In 2010 they introduced a collection of ‘ready-to-wear’ hats, blocked to their specification, in contemporary styles and hand-finished by them using fine feathers, silks and sinamay.

For both designers, Alan White Millinery is the launch of a second career. Alan has worked as a graphic

designer for 25 years and Barry has worked in interiors and soft furnishings. Alan trained in millinery at the London College of Fashion in the late 1980s and has sold hats to private clients for Royal Ascot, weddings and other social functions. He has exhibited at London Fashion Week, sold collections to Barney’s New York and while living in Japan he exhibited in Tokyo. He has also worked as a guest lecturer at the Fashion Department at Musashino Art University in Tokyo and at institutions in the United Kingdom. After a long break travelling and working his way around the world, Alan is now concentrating on building the millinery business.

After meeting Barry (a Canadian) in Washington D.C., they moved to the UK and have been building up their millinery business over the past 5 years. In September 2010 they relocated the business to Canada. They are concentrating on building up a client-base in North America.

A full range of the collections of headwear can be seen on their website at <http://www.hats-etc.com>.



• Alan (left) putting the finishing touches to a new hat.

• Barry (right) fitting a headpiece on Anita, one of the models at the opening of Elysium Fashion Boutique in Perth, Ontario.



Barry and Alan welcome the return to more elegant fashion. Their designs are inspired by the “age of elegance” from the 1940s, 1950s and early 1960s through the work of the great couture designers like Dior, Givenchy, Balenciaga and Schiaparelli and the films of the same period, especially Bette Davis (*Now Voyager* is a particular favourite), Audrey Hepburn (*Funny Face*, and all the films she made with costumes by Givenchy), Katherine Hepburn (*Woman of the Year*), and many others too numerous to mention. The fashion of this period flattered and complimented the female figure and accessories were seen as an essential element finishing off any outfit.



Their work pays homage to this period, but introduces a modern twist in trimming and finishing – using modern materials (florals, feathers, silk, etc.). They use strong colors and rich textures (especially with silk) as well as the classics. Their collection incorporates everything from wide-brimmed picture hats to cocktail hats and they are firm believers that every woman can wear a hat, even though many believe they can't – it's all a case of balance.



COLLECTIONS

The ranges in the **ALAN WHITE MILLINERY** collection include couture, miniatures, headpieces, bridal, and 'ready-to-wear', and they are currently designing a range of casual hats.

COUTURE A bespoke service is offered, made-to-order, co-ordinating colors & fabrics to match a client's outfit.

MINIATURES [2] The miniatures range, or cocktail hats, are for those clients who feel slightly intimidated by the more conventional larger brimmed hat. Highly suitable for any occasion from day-wear to evening-wear, for gallery openings or evening cocktail parties.

HEADPIECES [3] The headpieces are designed for ease of wear – mostly set on headbands or skull caps. They are suitable for all ages and can be worn for day-wear or evening-wear.

READY-TO-WEAR [1] This range is a selection of hats, blocked to our specification, in contemporary styles which are hand-finished with fine feathers, silks and sinamay.

BRIDAL The bridal range is for the modern bride looking for an alternative to the conventional tiara/veil/train. These are set on headbands or skull caps for ease of wear.

CASUAL [4] An ever-growing range of casual hats for all seasons. Currently being developed: a selection of hats ranging from cloches, berets and 60s inspired peaked caps.



We were invited to take part in a charity fashion show in Perth, Ontario in aid of Canadian Breast Cancer. The pictures were taken during the show by local photographer, Tracy Wall, which was organized by Darlene Rupert, the proprietor of Elysium Fashion Boutique in Perth, Ontario.



For the opening and re-branding of the new Elysium Fashion Boutique, in Perth, Ontario, Barry was invited over to Ontario for a week of hat styling and consultations. All photographs, including cover, by Tracy Wall.



HATS OFF TO GLAMOUR

Alana Toulon, *Ottawa Citizen* - January 23, 2010

At Elysium Fashion Boutique, a return to old-school glamour can be found in every headpiece handcrafted by Wales-based design team Alan White and Barry Moss of Alan White Millinery.

These hats are no fast fashion finds. Created in the traditional way, using top-quality materials such as silks, feathers, and crystal beading, this chic accessories line – which also includes fascinators, miniatures, and headpieces – is perfect for the discerning woman who wants to stand out in a crowd.

To read the full article, [click here](#).

HATS TO HIGHLIGHT CHARITY SHOW

Laura Mueller, *Perth Courier* - October 27, 2009

Impeccably crafted hats that have graced the runways of London and Tokyo are coming to Perth. Thirty-eight hats, custom designed for a charity fashion show to support breast cancer, will be the highlight of the evening at Code's Mill on the Park on Oct. 29.

To read the full article, [click here](#).



ASKING FOR THE MOON: THE FINE ART OF MILLINERY

World Man About Town - May 30, 2010

I cannot but admire the creative energy and professional passion that people like White and Moss still bring to fashion every day.

To read the full article, [click here](#).

ONE ON ONE INTERVIEW

Nadia Murdock, *Manchester PR Blog and Chic Galleria Magazine* - June/July, 2010

Alan White and Barry Moss are the creators behind Alan White Millinery. After stumbling upon their website, I instantly gravitated towards their unique designs and approach on headpieces.

To read the full interview, [click here](#).

ALAN WHITE MILLINERY - STYLISH HAT FASHIONS

Darla Sycamore, *Many Hatty Returns* - February, 2010
Check out their Couture Hats they are absolutely wonderful.

To hear the podcast interview, [click here](#).

Hats supplied by Alan White Millinery have been used for television dramas, fashion shows and photographic shoots to dramatic effect in the past few months.

